**Picsart Review**

I don’t use any creative applications to make anything, so it was interesting go in search for something that called to me. There are so many it feels overwhelming, but Picsart caught my attention. This application aids in making your ordinary photos taken with your phone or any image uploaded stand out and dynamic. At first when downloading you think it’s free. What was a definite con about the app was that if you choose the tab that prices the app at $11.99 a month, in order to get the 7-day free trail you have to choose the $55.99 subscription and that broke it down to $4.99 monthly. A pro to the price choice is that if you choose the yearly subscription, you are saving a significant amount of money in the long run. I chose my free trail I had to sign up, and I used my apple account to do so. Once in I hit the home page and at first glance it takes you to many templates of your choosing. Each template gives a visual preview of what it does, and what changes it makes to the photo applied to it. Once I chose a template it took me to a separate area with a preview image. The Pro about this app is that it gives you a visual walk through. Buttons show up at the bottom of the preview image and they highlight themselves one by one showing you what they do and a step-by-step process. After you have viewed the walk through it gives you a button that stays highlighted called Try.

I clicked the try button, and it took me into a galley of photos that I had on my phone. Once I clicked the image, it automatically took me to a different section, and it highlighted the image in red. Con I wasn’t sure why it did that right away but upon hitting the 3 selections at the bottom of my image (restore, erase, and preview) it showed me what they did. This app takes you through a 5-step process. When you’re on the restore button and click on it a round circle shows up and you can choose the weight of it. You can start touching the image. A big Pro about this is that if you’re on the retore section but hit preview section whatever you touch is highlighted in red, and you get to see exactly what you’re keeping within the image. You can easily eras the highlighted areas that you don’t want to keep by just clicking erase. This section allows you to crop out the background and in a different section your able to pick a completely different one. This photo editing section was not difficult to figure out. It made it quick and easy and wasn’t overly complicated.

Once you hit next it takes you to a different section where you can select different parts of the image if you want to focus on just those parts like clothing, face, and so on. If you click on clothing. After you choose what you want to keep within the image you hit next and from there, I was able to choose a background, if you want just a simple solid color in the background, or something dynamic. There are some set ones on the menu at the bottom of the picture, but you can also choose from a lot more by pressing the arrow pointing up that’s highlighted when on the background selection. I could also choose how big I want the main image to fit to the piece. I could flip it around and or rotate. I can add a shadow and pick the weight of it as well. The one big con about the app is that you must apply your progress throughout because if you don’t and click out of a section you want to switch, I found myself starting over a couple times. It felt a little frustration considering I did a lot of detailed cropping. After clicking next your able to add stickers, text and so much more. You can also soften the image if there are any hard lines making it a little more believable or look more pleasing. All these editing tools were great pros but the con about some of the features when you wanted to add a sketching look you had to be online in which I couldn’t access even though I was online, I wasn’t sure why this feature wasn’t working. After I was finished with all the steps your able to share and post my new creation on Facebook, Instagram, snapchat and a few others. They also have a feature where you click replay and it gives you a visual of your editing process step by step. You can post your replay or just the finished product. Another con it that it seems to force you to hashtag your post which I wasn’t a big fan of, but your able to surpass it.